



Secretariat
Bay of Bengal Initiative for Multi-Sectoral
Technical and Economic Cooperation (BIMSTEC)

URGENT

BIMSTEC/SEC/19/18-2020/74

The Secretariat of the Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation (BIMSTEC) in Dhaka presents its compliments to the Ministries of External Affairs/Foreign Affairs of the BIMSTEC Member States and has the honour to refer to the Secretariat's Note Number BIMSTEC/SEC/19/18-2019/62 dated 04 November 2019 regarding the draft Terms and Conditions, Process and Indicative Timelines as well as Advertisement Poster in respect of re-launching the BIMSTEC Flag and Logo Competition.

In this regard, the Secretariat is pleased to forward herewith a Note Number BIM-244/09/2017 dated 16 January 2020 received from the Ministry of External Affairs of the Government of India enclosing therewith the Terms and Conditions, Process and Indicative Timelines, Contest Application Form and an Advertisement Poster.

It may be noted that the Terms and Conditions, Process and Indicative Timelines, Contest Application Form and an Advertisement Poster of the BIMSTEC Flag and Logo Competition would also be available at the BIMSTEC website (Download link: https://bimstec.org/?page_id=2600) from 15 February 2020 onwards.

Therefore, the Secretariat would like to request the esteemed Ministries to take appropriate measures for participation of the respective nationals of the Member States in the BIMSTEC Flag and Logo Competition.

The Secretariat of the Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation (BIMSTEC) in Dhaka avails itself of this opportunity to renew to the Ministries of External Affairs/Foreign Affairs of the BIMSTEC Member States the assurances of its highest consideration.



Ministries of External Affairs /Foreign Affairs of the BIMSTEC Member States
[Kind attention: National Focal Points of the BIMSTEC]

Copy for kind information and necessary action to:

Diplomatic Missions of the BIMSTEC Member States in Dhaka



MINISTRY OF EXTERNAL AFFAIRS
NEW DELHI

No. BIM-244/09/2017

16th January 2020

The Ministry of External Affairs of the Government of India presents its compliments to the Secretariat of the Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation (BIMSTEC) in Dhaka and has the honour to refer to India's offer at the 17th Senior Official's Meeting held on 7th February 2017 at Kathmandu, to organize a design competition for a new flag and logo for BIMSTEC and Agenda 10 at the Special Session of the BIMSTEC Senior Officials' Meeting (SOM) held on 11th August 2018, where the possibility of 'considering the design competition at a later time for developing better flag and logo for the organization' was decided upon.

The Ministry of External Affairs of the Government of India wishes to launch the '**The BIMSTEC Flag and Logo Competition**'. In this context, the "**Terms and Conditions**", "**Process and Indicative Timelines**", "**Contest Application Form**" and an "**Advertisement Poster**", are enclosed for circulation amongst the Member States.

Additionally, the following may be noted for clarifications:

- **Submission of Entries:** A dedicated email ID for each of the Member State had been created for receiving entries from their nationals. All entries may be copied to a master ID – bimsteclogo@gmail.com

(Dedicated gmail email ids have been created for each of the Member States, as stated in the enclosed Terms and Conditions. Password for all email ids is the same- bimstec@500 Member States may wish to change the passwords of their respective gmail ids suitably.)

- **Advertisement Poster:** A draft poster has been designed to be uploaded on the BIMSTEC Website and the Foreign Ministry website of the Member States to launch the competition. Members may share the poster on their respective Foreign Ministry websites/social media to garner publicity for the contest.

The Ministry of External Affairs avails itself of this opportunity to renew to the Secretariat of the Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation the assurances of its highest consideration.

The Secretariat
Bay of Bengal Initiative for Multi-Sectoral Technical
and Economic Cooperation (BIMSTEC), Dhaka



New Delhi

Competition for Design of new Flag and Logo for BIMSTEC

Terms and Conditions for Participants

Eligibility

- Nationals of all BIMSTEC countries are eligible to participate in the competition

Submission of Entries

- Entries shall be submitted via email. A valid entry would require submission of a filled application form (Annexe - A) along with the flag and logo enclosed in the mail or attached as a separate attachment.

Interested participants from respective Member States may submit their entries to the corresponding email-ids as per the table below:

Nationals from Member State	Email addressed to:	Email copied (cc):
Bangladesh	bimsteclogobngl@gmail.com	bimsteclogo@gmail.com
Bhutan	bimsteclogobhu@gmail.com	bimsteclogo@gmail.com
India	bimsteclogoind@gmail.com	bimsteclogo@gmail.com
Myanmar	bimsteclogomyn@gmail.com	bimsteclogo@gmail.com
Nepal	bimsteclogonpl@gmail.com	bimsteclogo@gmail.com
Sri Lanka	bimsteclogosl@gmail.com	bimsteclogo@gmail.com
Thailand	bimsteclogothai@gmail.com	bimsteclogo@gmail.com
BIMSTEC Secretariat	bimsteclogo@gmail.com	

Note: The password for all the mail id is bimstec@500 , respective Member States are requested to change their passwords after logging in.

- The design should be the original work of the participant(s) and must not infringe the Intellectual Property Rights of any third party.
- An entry could be an individual or a team project.
- Every entry should be accompanied by a brief written explanation of the Design and how it best symbolises the concept of the BIMSTEC in 150-300 words.

Annex I

- The bio-data of the applicant/applicants along with contact details as per the enclosed application form (Annex -A) should also be attached.
- Each participant can submit not more than two entries.

Guidelines for preparing entries

- All fonts should be converted to outlines
- If the file contains spot colours or RGB colours, they would be converted to CMYK
- Acceptable file type: jpg, pdf or png
- The design artwork should be at least 2 inches long along the smallest side.
- File should be of high resolution- at least 300 pixels per inch at 100% size.
- File should look clean (not pixilated or bit-napped) when viewed on screen 100%.

Please note that if the participant is unable to provide a file type that has been listed under the perfected/acceptable file types aforementioned, please be aware that the final printed result might be less than desirable and may lead to disqualification of the entry.

Other Conditions

- Entries sent once shall not be returned.
- The final selected design shall become the intellectual property of the BIMSTEC Secretariat, and the designer shall not have any right over the same.
- BIMSTEC countries and the BIMSTEC Secretariat shall have the right to use, print or reproduce the prizewinning flag and logo in any form it may deem fit.
- The responsibility to comply with the guidelines and other conditions fully lies with the participant/participants and BIMSTEC member countries and the BIMSTEC Secretariat shall not be liable for any dispute raised by a third party.

Selection Process

- All entries received by the stipulated date and found in order, shall be evaluated by a jury consisting representatives of BIMSTEC Member Countries.
- The Designer(s) of the finally selected design will get a prize money of USD 3000 (US Dollars Three Thousand Only) and would be required to surrender the copyright of the design to the BIMSTEC Secretariat.

Annex II

Process and indicative timeline for BIMSTEC Logo Contest

1 Revised "Terms and Conditions" and "Process and Time-line" finalized and sent to Secretariat	By 16 January 2020	
2. Time given to BIMSTEC Secretariat and Member States to prepare for the launching on the competition and publishing the competition advertisement poster on their respective Foreign Ministry Website.	Till 14 th February 2020	1 month
3. Competition to be thrown open. This is to be widely disseminated by Ministries of Foreign Affairs of Member Countries and their Missions.	15 th February – 15 th May 2020	3 months
6. Entries closed (Last date for receiving Entries)	16 th May 2020	
4. From entries received, 3 designs each shortlisted by Member States to be submitted to the Secretariat	16 th May – 15 th June 2020	1 month
5. Out of 21 designs, 7 designs to be shortlisted by representatives of BIMSTEC countries (either through NFPs by video conferencing etc, or through a meeting of AS (BIMSTEC & SAARC) with Representatives of BIMSTEC Missions in New Delhi).	16 th June – 30 th June 2020	2 weeks
6. 7 designs to be ready for submission to BIMSTEC SOM. SOM will recommend 3 designs to FMM for selection of final flag/Logo	TBC (As and when SOM scheduled for 2020)	
7. Winner announced	TBC 2020	
8. Ceremony for the winner + announcement of the new logo	TBC (preferably aligned with a BIMSTEC Event)	

Annexe - A

BIMSTEC Logo Contest Application Form

Participant Details

Name(s) of the participant(s): _____

Nationality : _____

Address: _____

Photo

Country: _____

Pin Code: _____

Gender: _____

Profession: _____

Qualification: _____

Contact Details

Phone: _____

Email: _____

Entry Description (150-300 words):

N.B. (The participant agrees to all the terms and conditions as stated in the announcement of the contest)

**ON BEHALF OF
THE BAY OF BENGAL INITIATIVE FOR MULTI- SECTORAL
TECHNICAL AND ECONOMIC COOPERATION (BIMSTEC)**

**THE MINISTRY OF
EXTERNAL AFFAIRS INDIA**

ANNOUNCES THE

**BIMSTEC FLAG
AND LOGO
COMPETITION**

WINNING PRIZE of \$3000 USD

ENTRY DATES: 15 Feb 2020 - 15 May 2020

**For more information please read the Terms
and conditions @ mea.gov.in**