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Hilton Signs Landmark Deal for Six Hotels in Sri Lanka

Global hospitality company strengthens market footprint in major leisure destinations

COLOMBO, Sri Lanka and MCLEAN, Va – April 5, 2017 – [Hilton](#) (NYSE: HLT) today signed six management agreements with Melwa Hotels & Resorts Private Limited to manage three Hilton Hotels & Resorts and three DoubleTree by Hilton properties in Sri Lanka. This latest milestone also marks the debut of the award-winning DoubleTree by Hilton brand in Sri Lanka and significantly expands Hilton's presence in some of the most sought-after destinations in the country. The deal also bears testament to the global hospitality company's growing footprint in Asia Pacific.

The six new-build properties, including three resorts are scheduled to open between 2020 and 2021 :

- Hilton Kandy Resort
- Hilton Yala Resort & Spa
- Hilton Kosgoda Resort
- DoubleTree by Hilton Nuwara-Eliya
- DoubleTree by Hilton Colombo International Airport
- DoubleTree by Hilton Negombo

"Our hotels are strategically located in the heart of key tourist destinations of Kandy, Yala, Kosgoda, Nuwara-Eliya, Colombo and Negombo, allowing them to reap the full benefits

of the burgeoning growth in tourism in Sri Lanka,” said Guy Phillips, senior vice president, Development – Asia & Australasia, Hilton. “We are pleased to be working with a partner of the experience and standing of Melwa Hotels & Resorts to advance our footprint within this dynamic country.”

Given Sri Lanka’s rich natural and cultural heritage, tourism is a chief propellant of economic growth. Sri Lanka’s tourism appeal is widely recognized, with the country ranked among the “Top 10 Coolest Countries” in the world to visit in 2015, by Forbes magazine. Total international arrivals have been charting an impressive growth trajectory and in 2016, tourist arrivals surpassed all previous records to hit a new milestone of more than two million – a 14 percent increase from 2015.¹ The government has also launched a series of initiatives to grow tourism, embarking on key infrastructure developments such as expanding the national road network which will positively impact the six proposed hotels.

“We are delighted to add to our existing portfolio in Sri Lanka with our world-class Hilton Hotels & Resorts and DoubleTree by Hilton brands in highly attractive destinations within the country, and we look forward to welcoming guests with our renowned Hilton hospitality,” said Sean Wooden, vice president, brand management, Asia Pacific, Hilton. “With few international hotel brands having a widespread presence throughout the country, Hilton will enjoy the first mover advantage in riding on Sri Lanka’s growth trajectory.”

Hilton Kandy, Hilton Yala Resort & Spa, Hilton Kosgoda Resort, DoubleTree by Hilton Nuwara-Eliya, DoubleTree by Hilton Colombo International Airport and DoubleTree by Hilton Negombo will participate in Hilton Honors®, the award-winning guest-loyalty program for Hilton’s 14 distinct brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, such as an exclusive member discount, free standard Wi-Fi and a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay. Members can also redeem their Points for free nights, and can gain access to unique events through the Hilton Honors auction platform.

¹ <http://www.sltda.lk/node/745>

Media can access more information on Hilton Hotels & Resorts at hilton.com and news.hilton.com. Media can access more information on DoubleTree by Hilton at doubletree.com and news.doubletree.com.

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About Hilton Hotels & Resorts

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With 570 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton Honors program. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. Begin your journey at www.hilton.com and learn more about the brand by visiting news.hilton.com or following us on [Facebook](#), [Twitter](#) and [Instagram](#).

About DoubleTree by Hilton

DoubleTree by Hilton is a fast-growing, global portfolio of 500 upscale hotels with more than 117,000 rooms in gateway cities, metropolitan areas and vacation destinations across six continents. DoubleTree by Hilton prides itself on paying attention to the little details that have a big impact, from welcoming guests with its beloved warm DoubleTree Cookie to serving the communities around them. DoubleTree by Hilton hotels offer unique, contemporary accommodations and full-service facilities, including restaurants and lounges, room service, health clubs, business centers and meeting and banquet space. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. To make reservations, travelers may visit doubletree.com. Social media users may connect with the brand at facebook.com/doubletree, twitter.com/doubletree and instagram.com/doubletree. Journalists may visit news.doubletree.com.

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company, with a portfolio of 14 world-class brands comprising more than 4,900 properties with over 800,000 rooms in 104 countries and territories. Hilton is dedicated to fulfilling its mission to be the world's most hospitable company by delivering exceptional experiences – every hotel, every guest, every time. The company's portfolio includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Tapestry Collection by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton Honors. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose exactly how many Points to combine with cash, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Visit newsroom.hilton.com for more information and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).